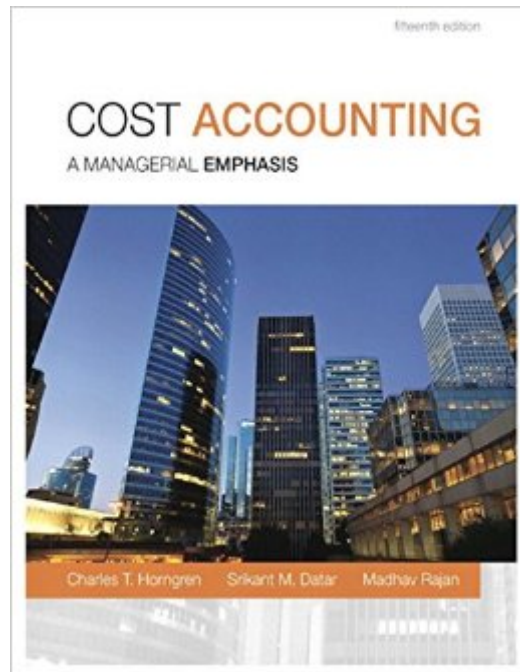


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Cost Accounting (15th Edition)



Synopsis

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material that has been designed to suit your needs: This text's modular, flexible organization can be used to suit a number of different approaches to teaching and learning

Book Information

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Customer Reviews

A class I took at junior college required Cost Accounting, the 14th Edition. I ended up paying \$200 for that book. It's one semester later and I now have to take a class at my University that requires the same textbook. Because the 15th edition was just released this year, I had to purchase the book again. I now have over \$400 invested in this one book. When I compare the 14th and 15th editions side-by-side, they are the same word-for-word; however, the page numbers don't line up. Also, as I suspected, the homework problems at the end of each chapter are different. Basically, nothing has been changed about the book to make the 15th any better than the 14th. The publisher updated the problems so they could force students to buy the newest edition. As for the content, this book is one of the worst written textbooks I have seen. Anybody who's studied writing style and usage has heard of Strunk and White's "The Elements of Style." The authors of this textbook definitely need to read Strunk and White to learn how to write coherently. I'll give a few writing examples to demonstrate why this book drives me nuts. "Strategy" is defined as "how the organization matches its own capabilities with the opportunities in the marketplace." A followup term, "strategic cost management," is said to "describe cost management that specifically focuses on strategic issues." The book then goes into a bullet list (of which many appear throughout the text) listing arbitrary questions like "Who are our most important customers, and how can we be competitive and deliver value to them?" When isolated, these terms may seem straightforward.

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